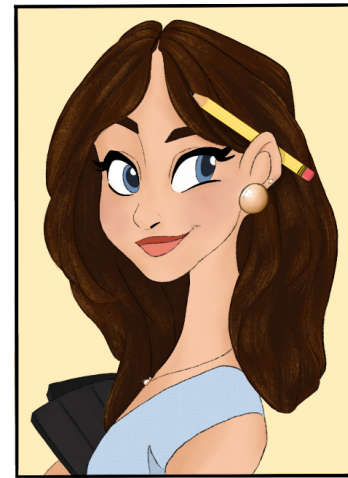


Lyvia Bashara



Education

- Savannah College of Art and Design, Savannah, Georgia
Bachelor of Fine Arts; Deans List 2021-2023, Illustration, 2023
- Hellenic International Studies of the Arts, Paros, Greece. January-June, 2018

Awards: AI43 American Illustrator Selected Winner

RedDot upcoming Nominee for the 2024 International Communication & Design Award

Summary

Passionate, positive and quick. I understand the importance of dedication and time management for every task given while still producing effective creative solutions. Communication, attention to detail, hard work and respect take priority.

WORK EXPERIENCE

- Freelance 2D Artist + Designer, Remote
Graphic Designer / Illustrator, June 2018 - Present
 - Developed illustrations and branded assets, media posts, print and digital advertisements
 - Technical illustrations, menu designs, graphic logos, iconography
 - Self motivated, working closely with clients engaging in effective communication, problem solving and flexibility
- Radius 300, Dublin, Ireland
Restaurant Branding/ Graphic Designer, Contract, June 2023 - December 2023
 - Worked alongside owner to further develop brand and design print and digital promotional material
 - Cultivated local brand campaigns and strategies to strengthen companies popularity
 - Assisted in menu design and logo creation
 - Researched target demographic and explored relative materials to ensure designs stood out
- J. Morgan's Steakhouse, Montpelier, VT
General Manager, January 2021 - April 2023
 - Managed a team of over 15 people, dealing with myriad personnel and customer issues
 - Responsible for maintaining all beer, wine and liquor inventories, ran all staff training / education
 - Created and promoted material for media accounts, i.e; seasonal promotions, graphic icons, illustrated media posts, stories
 - Designed menu layouts, cocktail menu illustrations, printed promo. material, coaster design
- Capitol Plaza Hotel, Tapestry Collection by Hilton, Montpelier, VT
Graphic Designer, Contract-Part Time, October 2020 - September 2021
 - Planned, analyzed and created visual solutions to communicate ideas that informed and captivated customers
 - Aligned creative designs and advertisements to brands pre-developed aesthetic, adding enhancements where needed
 - Cultivated advertisements for different medias and dealt with promotional collaborations

Volunteer

- Arcadia, Remote
Art Director, Volunteer, April 2022 - July 2022
 - Determined which photographs, art and other design elements accurately accompanied the publication's article
 - Researched and ensured content was legally permissible to use, obtaining copyright clearance

Skills

- **Professional**
 - Self motivated, detail orientated, nimble, quick, team player, communicative, collaborative, driven, organized, adaptable, kind
- **Software**
 - Procreate, Procreate Dreams, Adobe;Photoshop, Illustrator, InDesign, AfterEffects, Canva, PowerPoint, Microsoft
- **Technical**
 - Graphic design, gif animation, technical illustration, color theory, iconography, typography, illustration, logos